



## PRESS RELEASE

## Travelport announces renewal of long-term Emirates partnership and roll-out of merchandising technology

New multi-year agreements for both IT solutions and enhanced distribution announced today

**Aug 4<sup>th</sup> 2016:** Travelport has today announced the renewal of both its global full content and IT agreements with Emirates. The strengthened partnership will see Emirates offer Travelport connected agencies in 180 countries - serving hundreds of millions of travelers around the world -continued access to all of Emirates' fares and inventory through the Travel Commerce Platform. Furthermore, Travelport has signed an extension of its long-standing IT services agreement with Emirates. This agreement will see Travelport continue to provide Emirates with industry leading pricing, shopping and ticket rebooking technology, enabling Emirates to support advanced shopping and rebooking options within their internal sales channels including www.emirates.com.

On the distribution side, the new deal means Emirates will commence the initial rollout of Travelport's airline merchandising solutions giving them the capability to directly promote their fare brands, ancillaries and associated upsell options -for the first time- to the global travel agent community. Joining approximately 170 airlines now live with Travelport's merchandising solution (Rich Content and Branding), Emirates will benefit from Travelport's ability to provide detailed product descriptions, including images and related ancillary options to travel agencies.

Derek Sharp, Senior Vice President and Managing Director, Air Commerce, Travelport, commented: "We are delighted to build on our strong partnership with Emirates through this enhanced global full content agreement as well as the renewal of our long standing IT agreement. Emirates' choice to offer agents their branded fares content with detailed descriptions and imagery will enable agents to more effectively upsell Emirates' services providing an improved service to travellers and hopefully boosting Emirates' growth across the globe."

Sandeep Dwivedi, Chief Commercial Officer, InterGlobe Technology Quotient, said, "It is great to have Emirates on board with us again. This contract will enable Travelport connected travel agents to select Emirates, through our high end showcasing tool and merchandising platform. Emirates' reselection reiterates the value we are providing to the airlines through Rich Content and Branding."

## About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency locations, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

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